



FOR IMMEDIATE RELEASE

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Support Forgotten Harvest at Whole Foods Market® Holiday Wine Taste: Thursday, November 12

Forgotten Harvest to Benefit from Three Local Stores' Wine and Holiday Catering Menu Tasting Events

What: For many, the pressure to prepare delicious and beautiful dishes for holiday guests causes a great deal of stress. Whole Foods Market's Troy, West Bloomfield and Rochester Hills locations are holding events to offer tips to people preparing for holiday meals, while also helping Forgotten Harvest. Guests will have the opportunity to sample the stores' catering menu holiday fare and learn what wines pair well with each dish. The events benefit Forgotten Harvest, a nonprofit that works to relieve hunger in the Detroit metropolitan community by rescuing and donating food to emergency food providers.

Forgotten Harvest will be present at each store, armed with shopping lists of the perishable items most needed by Metro Detroit residences. The \$10 entry fee for the tasting event is waived if participants purchase and donate items from the list.

When: Thursday, November 12
4-8 p.m.

Where: Whole Foods Market Locations:
Troy - 2880 W. Maple Rd
West Bloomfield - 7350 Orchard Lake Rd
Rochester Hills - 2918 Walton Blvd.

About Whole Foods Market

Founded in 1980 in Austin, Texas, Whole Foods Market (www.wholefoodsmarket.com), a leader in the natural and organic foods industry and America's first national certified organic grocer, was named "America's Healthiest Grocery Store" in 2008 by *Health* magazine. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to its 53,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 12 consecutive years. In fiscal year 2008, the company had sales of \$8 billion and currently has more than 275 stores in the United States, Canada, and the United Kingdom. Whole Foods Market, Fresh & Wild™, and Harry's Farmers Market® are trademarks owned by Whole Foods Market IP, LP. Wild Oats® and Capers Community Market™ are trademarks owned by Wild Marks, Inc.

About Forgotten Harvest

Forgotten Harvest was formed in 1990 to fight two problems: hunger and waste. Forgotten Harvest “rescued” more than 12.5 million pounds of food last year by collecting surplus prepared and perishable food from more than 400 sources, including grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers, wholesale food distributors and other Health Department-approved sources. This donated food, which would otherwise go to waste, is delivered free-of-charge to 155 emergency food providers in the Metro Detroit area. The individuals and families served are as diverse as the community’s residents – young and old, from all races and faiths. The common bond uniting them with each other and with Forgotten Harvest is Hunger.

Learn more about Forgotten Harvest and how to help drive hunger from our community at www.forgottenharvest.org.

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